



Reji Vasanth V. J.

www.rejivasanth.com

A JOURNEY OF 2 DECADES

“Following the path of Dr. A.P.J. Abdul Kalam”

Reji Vasanth V. J. is an Indian Researcher, Technocrat-Entrepreneur, Chairman & Managing Director of Mibiz Group of Companies. He was born and raised in Thiruvananthapuram, Kerala. He was privileged to get benefited by the birth of Internet Age in India "The Information Age was a boon for a young aspirant like him following the path of Dr A.P.J. Abdul Kalam." His Scientific findings, Innovations, forecasting as a Research scholar have been highlighted by the mainstream Media, endorsed by renowned personalities and invariably appreciated the merits of its findings and unanimously recommended to take it further for its logical purpose by political and industry leaders. As the Founder of Mibiz he bootstrapped the company from a spare room with sheer ambition & due diligence to develop it as one of the World's Greatest Brands.

Portfolio

Reji Vasanth V. J.

Reji Vasanth V. J. (born 5 July 1976) is an Indian Researcher, Technocrat-Entrepreneur, Chairman & Managing Director of **Mibiz Group of Companies**. He was born and raised in Thiruvananthapuram, Kerala, India. He was privileged to get benefited by the birth of Internet Age in India “The Information Age was a boon for a young aspirant like him following the path of **Dr A. P. J. Abdul Kalam**.” His Innovations, Forecasting, Scientific findings as a **Data Scientist** in the field of **Science, Technologies, Media** have been unanimously recommended by renowned personalities all across the globe.

Early life & Education

Reji Vasanth was born on 5 July 1976 to a Malayali Hindu family in "The City of Lord Ananta", referring to the deity of the Sri Padmanabhaswamy Temple located in the city, Thiruvananthapuram, is built on ‘seven hills’ at the southern Indian state of Kerala. His father Vasantha Kumar was an Intelligence Bureau (IB) officer, his mother Jaya Vasanth was a social service activist. He has a younger brother Reni Vasanth V. J.

His father was posted in Madras (Chennai) in the early days his parents migrated to Chennai where he did his school education at the Anglo Indian School St Thomas Preparatory School, Santhome adjacent to the renowned St. Thomas Cathedral Basilica, Chennai. When his father got transferred to the Northeast India his family shifted back to Thiruvananthapuram, Kerala and continued his schooling. In his school years, Reji had average grades but was described as a bright and hardworking student who had a strong desire to learn. During his school days he was much inspired by the “**Concept of Truth**” & “**Job-oriented Education**” of the **Gandhian ideologies** and the **Technological innovations** of **Dr. A.P.J. Abdul Kalam**,. Inspired by the **Gandhian ideology**, he literally practiced “**The Truth**” in his life. At early age, he engaged in doing part time jobs to literally **implement Gandhian ideologies Job-oriented Education** as part of his life.

After completing his Pre Degree education from the Mar Ivanios College in 1993, he graduated with a **Bachelor of Arts in English Literature** from the University of Kerala in 1997. He has completed a **Post Graduate Diploma in Journalism and Mass Communication** from **Bharatiya Vidya Bhavan** and an **Advance Diploma in Software Engineering** from **Aptech Limited**. He was a drop out of **Bachelor of Technology (Computing)** from the **Open University, British Columbia, Vancouver, Canada** & **Master of Arts in English Literature** from the **University of Kerala**.

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|---------------------------|---|
| Born | Reji Vasanth V. J. 05 July 1976 (age 44) Thiruvananthapuram, Kerala, India |
| Residence | Tattvamasi, Pazhakutty, Nedumangad, Thiruvananthapuram,Kerala India 695561 |
| Nationality | Indian |
| Occupation | Chairman & Managing Director, Mibiz Group of Companies |
| Spouse(s) | Manma Reji (m. 2007) |
| Children | 1 |
| Parent(s) | Vasantha Kumar and Jaya Vasanth |
| Daughter | M. Alina Reji |
| Sibling | Reni Vasanth V. J. (brother) [Intelligence Bureau Officer] |
| Scientific studie(s): | Digital India: Mission CD/DVD Authoring India (2003), Mission 2020 -Knowledge Village (India) & (Maldives) (2005), Cyber Forensics Laboratory (2017), Vision 2050 Project Report Robotics & Artificial intelligence (AI) (2017) |
| Medical Science work(s): | Digital Multimedia Encyclopedia www.mibizkart.com Coronavirus SARS (Severe Acute Respiratory Syndrome), Viral Disorders, Human Anatomy & Physiology (2003), Medical Encyclopedia Master Brain (2005), Dental Encyclopedia (2007) |
| Media studie(s): | A Critical Study on the Media Industry in Post-Independent India, 2018 - “Third Press Commission” in India. |
| Technology work(s): | |
| Citizen Advisor Platform: | www.citizenadvisor.in |
| Cyber Forensics: | www.mibizsys.com |
| Health: | www.mibizhealth.com |
| Corporate website: | www.mibizgroup.com |
| Personal website: | www.rejivasanth.com |



Portfolio

Career as a Data Scientist

As a **Data Scientist** Reji Vasanth has followed the guidelines of **India's Technology Vision 2035 & India's Vision 2020** a Vision document prepared by the **Technology Information Forecasting and Assessment Council (TIFAC)** of India's Department of Science and Technology and The **National Knowledge Commission** Chairperson, **Sam Pitroda** guidelines given to the **Former Prime Minister of India Dr. Manmohan Singh** on policy to develop India as a global power.

Reji Vasanth scientific work **Digital India: Mission CD/DVD Authoring India (2003)** has reference to the **Technology Information Forecasting and Assessment Council (TIFAC)** and **Department of Scientific & Industrial Research (DSIR)**. The **TIFAC/DSIR** forecasted "CD-ROMs with storage capacity of 1.6 GB of data have been instrumental in fast information retrieval and access. Use of multimedia for storage of text, graphics, video, sound etc. has immensely benefited the information storage system." Reji Vasanth scientific work **Mission 2020 - "Knowledge Village India (2005)."** followed the guidelines of **Dr. Kalam's** "India's Vision 2020" and '10-point development agenda' aimed at making the state of Kerala an economic powerhouse." The Vision of **Dr. Kalam** was **Enlightened Citizenship**. The **PURA** - Providing Urban Amenities in Rural Areas - The **Knowledge connectivity** with **Electronic connectivity** will boost the **Economic connectivity** of the **State /Nation** and thereby develop a vibrant **Knowledge hub of the World**. **Kalam's** 10-point agenda for Kerala recommended **development and marketing of Knowledge products**. **Mr. Sam Pitroda**, The Chairman of the National Knowledge Commission (NKC) guidelines given to the **Former Prime Minister of India Dr. Manmohan Singh** on policy to develop India as a global power recommended **Knowledge economy**.

Scientific studie(s)

Vision 2050 Project Study Robotics & Artificial intelligence (AI) (2017) - Vision 2050 Project (Robotic Technology) – Proposal to establish **Indian Robotics Research Organization (IRRO)**, **Indian Institute of Robotic Technology (IIRT)** and a suggestion to bring the **Robotic Technology** out from the Information and Communication Technology (**Technology Vision 2035**) similarly the resources from the **Centre for Artificial Intelligence and Robotics (CAIR)** of the **Defense Research and Development Organization (DRDO)** which should be utilized for the Indian Robotic Technological explorations.

Cyber Forensics Laboratory (CFL) (2016) - The Report discusses establishing the state-of-the-art Cyber Forensics Laboratory (CFL) to Equip, Empower, and Train Cyber Forensics across the Nation.

Mission 2020 - Knowledge Village (India) & (Maldives) (2005) - The Report discusses Implementing a Knowledge Village - bring about a **fusion of Knowledge with IT, ITES, & Space Missions** and looks forward to developing the Knowledge Village to a vibrant Knowledge-disseminating hub of the World, providing services for disseminating knowledge to people in all walks of life through **Satellites & Virtual Classrooms** and to create **Knowledge economies** and facilitate **Tele/e-learning, Tele/e-health & medicine, e-village, e-atolls** implementation (2005-2020) in **India & Maldives**.

Digital India: Mission CD/DVD Authoring India (2003) - The Report discusses Interactive e-learning solution implementation (2003-2010) in India.

Medical Science work(s) (2003 - 2007)

The **Digital Multimedia Medical & Dental Encyclopedia** series is the ultimate word for Medical & Dental science. It is the **World's Most Comprehensive Medical & Dental study for disseminating Healthcare information to Medical Practitioners and people in all walks of life**. The Research work **Coronavirus SARS (Severe Acute Respiratory Syndrome)**, Viral Disorders, Human Anatomy & Physiology was **Press released in 2003** in the **Thiruvananthapuram Press Club** by **Dr. B. Ekbal**, the **Former Vice Chancellor, University of Kerala**, who has also written the Foreword for the **Medical Encyclopedia**. **Mibiz e-Commerce Platform Mibizkart** sells the **Digital Multimedia Encyclopedia**.

Technology work(s) (2019-2020)

Reji Vasanth developed the **Citizen Advisor Platform** - Advisory Management, Public Utility services & Public Grievance redressal to help the **Citizens of India and the Non-Resident Indian (NRI)** to overcome their problems. The **Citizen Advisor Platform** is based on his Research National Vision study – "**Knowledge Village India (2005).**" The Vision of to **Dr. A. P. J Abdul Kalam** was **Enlightened Citizenship**. The **PURA** - Providing Urban Amenities in Rural Areas The **Knowledge connectivity** with **Electronic connectivity** will boost the **Economic connectivity** of the **State/Nation** and thereby develop a vibrant **Knowledge hub of the World**. According to Reji "The **Citizen Advisor Platform** is a tribute to **Dr. A. P. J Abdul Kalam** - " **India's Vision 2020**" & "**10-point development agenda aimed at making the state of Kerala an economic powerhouse.**" The Platform has been incubated from the **Kerala Startup Mission (KSUM) ecosystem**. The Platform has received **Seed Fund assistance** from the **Kerala State Industrial Development Corporation (KSIDC)**.

Portfolio

The Entrepreneurial Journey of a Technocrat

He has shown much personal interest in acquiring Knowledge as a **Research & Development (R&D) expert** - Information & Communication Technology, Maritime, Media, Trade, Hospitality, Industries and Education etc. The knowledge he gained over the period of time, ransacking books, searching the Internet, Interacting with the experts in the Industry, travelling the length and breadth of the nation, attending meetings, seminars, conferences etc has helped him a lot in molding him. The birth of Internet Age in India and by applying the methodology of self-study he mastered dozens of software's (as the Technology was new in the world without much resources) from **Bangalore, the silicon valley of India** during the days of Y2K problem. He is India's leading Multimedia Lingo Programmer and became one of the Pioneers in Interactive Multimedia and e-learning in India by the year 2000. He started his Professional career as a Lecturer, and imparted Technology to more than thousands of students in Bangalore, Thiruvananthapuram & the Republic of Maldives in Information Technology (Multimedia).

He started his expedition in the industry without any legacy as a startup in **2003** with five thousand Indian rupees to explore the upcoming space in the 21st century India, which is a century of **IPPP. Innovation, Patent, Production and Prosperity**. He gradually diversified his business into Technologies, Consulting and Maritime.

In **2011** he founded **Mibiz Technologies Pvt Ltd. Mibiz e-Commerce Platform Mibizkart** sells the **Digital Multimedia Encyclopedia. Mibiz Health** focuses on Marketing & Sales of **Pharmaceutical & Healthcare Products**.

In **2016** he founded **Mibiz Shipping & Logistics Pvt Ltd**. It is focused to explore the **“Sagarmala / Ocean Necklace”** initiative and all International opportunities in the Indian Maritime sector. In **2017** he founded **Alina & Reji Consultants India Pvt. Ltd** as a Startup Company which developed the **Citizen Advisor e-Services Platform**. It is also one of the pioneers in **Cyber Forensics - Cyber Security, Investigation & Intelligence services** in India. A. R. S. Iyer, a Cyber Security expert and Ex Officer of the Ministry of Home Affairs,(MHA). Govt of India and winner of Presidents Police Medal & Indian Police Medal who was one of his mentors from childhood, who later joined Mibiz team as the Honary Director. **Mibiz Group of Companies** which began as a one-man endeavor and is today a well-knit professional company symbolizing steady growth with consistent quality and emerging as one of the **World's Greatest Brands**.

Career as a Journalist

As a freelance Journalist, Reji specialized in **Media Research, Development Journalism & Investigative Journalism**. According to **Gandhiji** Journalism was a means to serve the people but unfortunately over the period of time much deterioration has happened in Journalism (Paid, owned, earned and hijacked Media) which resulted in his Media study – **“A Critical Study on the Media Industry in Post-Independent India, 2018” - “Third Press Commission”** a Media Reform in India after four decades. He did another **Media study** on **“Sting Operation in Investigative Journalism (Kerala) a Study with emphasis on National & International Scenario”**. His works – **“Robotics & Artificial intelligence (AI) in India”, “Robot to rule the world” “Digital India - Technology-Driven, Human-Centric”** are game changers..

Media studie(s) (2018)

A Critical Study on the Media Industry in Post-Independent India, 2018 - “Third Press Commission” a Media Reform in India after four decades. The Research study has been invariably appreciated and recommended by The Governor of Kerala Justice P. Sathasivam, The Governor of Mizoram, Kummanam Rajasekharan, The Chief Minister of Kerala, Pinarayi Vijayan, The Chief Minister of Gujarat Vijay Rupani, The Chief Minister of Assam, Sarbananda Sonowal, The Chairman, Administrative Reforms Commission & The Former Chief Minister of Kerala V. S. Achuthanandan, The Secretary to Government of Kerala I&PRD Commissioner P. Venugopal IAS, Dr. Shashi Tharoor, Member of Parliament (Lok Sabha) Kerala & Chairman, External Affairs Committee of Parliament, Dr. A Sampath Member of Parliament (Lok Sabha) Kerala, Suresh Gopi Member of Parliament (Rajya Sabha) Kerala, Ramesh Chennithala, The Leader of the Opposition in the Kerala Legislative Assembly, Akhilesh Mishra IFS, Ambassador of India to Maldives & by a few eminent Media personalities. Attempts were made for a submission in the Indian Parliament by Dr. A Sampath Member of Parliament (Lok Sabha) Kerala during the Monsoon session 2018

Philanthropy

As part of the public service initiative he is offering the Public Grievance redressal service which is a free, confidential and independent advice to help the Citizens of India and the Non-Resident Indian (NRI) to overcome their problems through the Citizen Advisor Platform.

Testimonials



*"A journey of
two decades
Following the
path of
Dr. A. P. J
Abdul Kalam"*



● Testimonials



Greetings Dear Reji Vasanth.
Former President of India Dr A.P.J. Abdul Kalam
The Republic of India



"Sincere appreciations and gratitude for the effort taken in the Project Report "Maldives Knowledge Village" and wishes for the success of the Project and future endeavors."
Former President of Maldives Maumoon Abdul Gayoom
The Republic of Maldives



Very impressive. Congratulations.
Shri. Sam Pitroda
Advisor to the Former Prime Minister of India Dr. Manmohan Singh
Chairman, The National Knowledge Commission (NKC)
www.sampitroda.com



"It is clear you have a wealth of experience in the technology field and were very impressed. However, if you have a prospect interested in locating to Mississippi we are at your service to assist in any way we can."
Ms. Becky Thompson
Mississippi Development Authority,
United States of America



A gift received on behalf of the State of Mississippi, USA

● Testimonials

"I appreciate his efforts and wish him all the best"

Justice (Retd.) P. Sathasivam
Governor of Kerala

"With the good wishes and support of well-wishers like you I am sure I shall be able to meet the expectations reposed on me by the people of the State and the Nation."

Shri. Kummanam Rajasekharan
Governor of Mizoram

"He is a very hard working enterprising individual. May the fates be kind to him."

Princess Aswathy Thirunal Gowri Lakshmi Bayi
Travancore Royal Family

"I am happy to appreciate the Research study named 'A Critical Study on the Media Industry in Post-Independent India, 2018' "I feel that the Research study made by Sri. V. J. Reji Vasanth is a serious and comprehensive Research work which would throw light upon the various aspects related to it. So with great pleasure, I recommend this study conducted by Sri. V. J. Reji Vasanth."

Shri. V. S. Achuthanandan
Chairman, Administrative Reforms Commission, Kerala
Former Chief Minister of Kerala

"I, hereby, extend you my heartiest best wishes for the fulfillment of your goals and best wishes to you for your future researches."

Shri. Vijay Rupani
Chief Minister of Gujarat

"I would like to congratulate V J Reji Vasanth's efforts to make an in-depth study on our media industry and to formulate valuable suggestions."

Shri. Pinarayi Vijayan
Chief Minister of Kerala

"It is imperative for all stakeholders to support the Mr.Vasanth in his efforts to bring reforms in media practices of the country. I wish Mr Vasanth all the very best in his endeavour."

Shri. Sarbananda Sonowal
Chief Minister of Assam

● Testimonials

“It is interesting, at the point, that Shri Reji Vasanth has put forth the need for a Third Press Commission. I would like to congratulate his efforts and would like to wish him the very best in his future endeavors.”

Dr. Shashi Tharoor
Member of Parliament (Lok Sabha)

“V. J. Reji Vasanth is known to me for the last twenty years. His single handed rigorous studies in Research & Development (R&D), The Information & Communication Technology (ICT) is much relevant, Informative and Innovative for the empowerment of India. His National Vision documents Digital India: Mission CD/DVD Authoring India (2003), Mission 2020 - Knowledge Village (India) & (Maldives) (2005), Cyber Forensics Laboratory (CFL) (2016), Vision 2050 Project Report Robotics & Artificial intelligence (AI) (2017), and now the Media related Thesis study and a Proposal for a Third Press Commission in India (2018). The Proposal to be submitted before the Honorable Prime Minister of India for the need of a “Third Press Commission” in India is imperative because it is since four decades that the Second Press Commission Report was published and India has gone a long way in the Information & Communication Technology (ICT) Revolution. The Media related study conducted by V. J. Reji Vasanth as a Proposal for a Third Press Commission in India is relevant and I therefore strongly recommend that this Proposal may be considered for implementation.”

Dr. A. Sampath, M.A., LL.M., Ph.D.
Ex Member of Parliament (Lok Sabha)

“It is the need of the hour to envisage an effective Media policy -“Third Press Commission” in India. As Shri. Narendra Modi, the Honorable Prime Minister of India, has said Innovation is the key to realizing the dreams of 'New India' and the 21st century is the century of "IPPP" “Innovation, Patent, Production and Prosperity.” So it is with great pleasure that I appreciate and recommend this Research study “A Critical Study on the Media Industry in Post-Independent India, (2018)”, recommending the imperative need for a “Third Press Commission” by Sri. V. J. Reji Vasanth.”

Shri. Suresh Gopi,
Member of Parliament (Rajya Sabha)

Shri V.J. Reji Vasanth’s research work “‘A Critical Study on the Media Industry in Post-Independent India, 2018’ – brings to light the existing state of affairs prevailing in the functioning of the fourth estate that need correction, Shri V.J. Reji Vasanth’s study, exhorting for a Third Press Commission assumes significance, I feel that the author’s case for another Press Commission deserves immediate attention in public interest.”

Shri. P. Venugopal IAS,
Secretary to Government of Kerala
I&PRD Commissioner

● Testimonials

"I would like to compliment you for your comprehensive study on Media Industry in Post Independent India. I am sure your study would provide valuable inputs and guidance to various stakeholders in India."

Shri. Akhilesh Mishra IFS
Ambassador of India to Maldives

"I wish all success and best of luck for this noble endeavor. He has taken a serious effort to assess and evaluate the prevailing trends and movements in our media sector and signifies the need to establish a Third Press Commission."

Shri. Ramesh Chennithala
Leader of the Opposition in the Kerala Legislative Assembly

"I congratulate the whole team for this excellent effort. It is my earnest hope that those who use this Authored CD Rom will be enabled to be of service to their family and society- to alleviate pain, sufferings, and occasionally, even to save a life."

Dr. B. Eqbal
Former Vice Chancellor,
University of Kerala, India

"I appreciate the commendable work accomplished by your organization in developing content- based CDs."

Smt. Aruna Sundaraj IAS
Former Secretary to Government of Kerala
Information Technology

"I have had an occasion to look at the Master Brain Medical Encyclopedia CD Rom. I found the encyclopedia comprehensive and its structure relevant. From which I could see, the subject matter is treated with scientific rigor and illustrations very carefully done. The layout is quite elegant. I congratulate Reji Vasanth on this laudable effort."

Dr. C. R Soman
Chairman
Health Action by People

● Testimonials

“This event will be a reliable one, in the history, Medical Encyclopedia CD Roms are “ideal for Medical practitioners, Professors, Students, & People from all walks of life.”

Dr. K. P. Paulose
Chief Physician, India

“Medical Encyclopedia CD Rom's will be an Technological & Medical revolution for Indian Health Sciences' contributions to the World Health Sciences.”

Dr. D. Vijayakumar
Indian Medical Association (IMA)

“Medical Encyclopedia CD Roms are informative, and it will be fruitful for those who are with Medical Sciences, all over India and abroad.”

Dr. Madhavan
District Medical Officer, India

“I know, whenever they start a Project, They will involve themselves totally – ‘working day & night’- a complete dedication for making events happen. A subject, if studied well, if you are sure how your are perceiving it, & you have logic & determination, no doubt you will come up with flying colors. ‘If there is a will there is a way’. “I am confident, that is the success behind Mr. Reji Vasanth, and his team members.”

Prof. P Balakrishnan Nair
Former Head, Department of English
University of Kerala, India

"We would like to inform you that the content was good enough to merit appreciation from our medical department."

E.P.M.Gonsalves
General Manager - Training & Development
Tablets (India) Limited <http://www.tabletsindia.com>

"I would like to congratulate you on your efforts."

Dr Aniruddha Malpani, MD
Medical Director
HELP - Health Education Library for People
<http://www.healthlibrary.com>

● Testimonials

“The Thesis Report prepared by V. J. Reji Vasanth has great relevance in the current situation from a state and national perspective. I wish him all support and guidance.”

Shri. G. Sekharan Nair
Special Correspondent,
Mathrubhumi

“The Proposal to be submitted by V. J. Reji Vasanth before the Honorable Prime Minister of India for the need of a ‘Third Press Commission’ in India is imperative. V. J. Reji Vasanth is known to me for the last fifteen years. His single handed rigorous studies in Research & Development (R&D), the Information Technology is much relevant, Informative, and Innovative for the empowerment of India. I sincerely recommend his studies for the Indian Media Industry.”

Shri. Elias John
Journalist & Social activist

“Mission to create a Knowledge disseminating hub in the Republic of Maldives Vision 2020.”

The Freelancer
The Republic of Maldives

"Probing Medical Science"

THE HINDU, India

"Following the path of **Dr A.P.J. Abdul Kalam.**"

"Reji Vasanth- The man behind educational **Medical Encyclopedia CD Roms**"

“Reji Vasanth Report recommends **Third Press Commission**”

Kerala Kaumudi, India

“Knowledge village- Satellite based Education & E-Learning Solutions”

Jeevan TV, India

"Reji Vasanth the Upcoming Self-Made Entrepreneur"

Kairali TV